

# Peter Finch

New York, N.Y.

Twitter: @pete\_finch Web: peterfinch.weebly.com

## Experience

### **Golf Digest, Contributing Editor**

**2014 - present**

Write "Golf & Business" column and oversee various features and other editorial projects at this Conde Nast property, the world's leading golf publication with a circulation of 1.7 million.

### **Lecturer, University of Tennessee**

**2014 - 2015**

Taught Journalism & Electronic Media 415: The Magazine Workshop for two semesters. Instructed students and worked with them to create a magazine, Scoop, each semester. Won the College of Communication & Information's 2015 Lecturer Teaching Award.

### **Golf Digest, Senior Editor**

**2003 - 2014**

Led travel coverage and multiple other projects including the digital Golf Digest STIX and the award-winning Golf Digest Index for affluent readers. Also oversaw 2014 redesign of front-of-book sections.

### **SmartMoney, Editor**

**1992-2003**

Managed 50-person editorial, art and production team at the Wall Street Journal magazine of personal business. Joined after its second issue, as Articles Editor, and helped make it one of the decade's most successful new titles. SmartMoney was a National Magazine Award finalist 11 times, winning three times.

### **BusinessWeek, Associate Editor**

**1987-1992**

Ran the Corporation section, covering company strategies and the executives who directed them. Earlier, ran the People section as a Department Editor and wrote profiles as a Staff Editor.

### **Other Experience**

**1981-1987**

Editing and writing positions at Business Marketing magazine, San Jose Business Journal, Art Direction magazine, San Jose Mercury News.

## Education

### **Stanford University**

**1978-1982**

Bachelor of Arts degree — Communication

## Books and Freelance Assignments

Recent articles in the Wall Street Journal: November 2014, January 2015

"The SmartMoney Guide to Long-Term Investing," John Wiley & Sons, 2002

"The SmartMoney Stockpicker's Bible," John Wiley & Sons, 2002

"How to Raise Kids Without Going Broke," Avon Books, 1999